

PBA Roadshow Ipoh  
Tentative Program  
(Subject to change)

- 1.30pm Registration & Networking
- 2.30pm Sharing Session  
- Presenter Partner: Alliance Islamic Bank  
- Connectivity Partner: U Business
- 3.00pm Welcome Speech  
Speaker: Dr. Chin Chee Seong  
National President of SME Association of Malaysia
- Keynote Address  
Speaker: Guest of Honour, YB Loh Sze Yee  
Perak State Executive Council (EXCO) Member for Tourism,  
Industry, Investment, and Corridor Development
- Group Photography
- 3.30pm IRBM Session  
E-Invoice & Tax Updates for SMEs
- PERKESO Session  
How SMEs Can Turn PERKESO into a Business Advantage
- ESG Sharing Session  
Preparing SMEs for Sustainable Business Growth
- Media Prima Omnia Sharing Session  
How SMEs Can Win Customers in Today's Media Landscape
- 5.30pm Networking Session